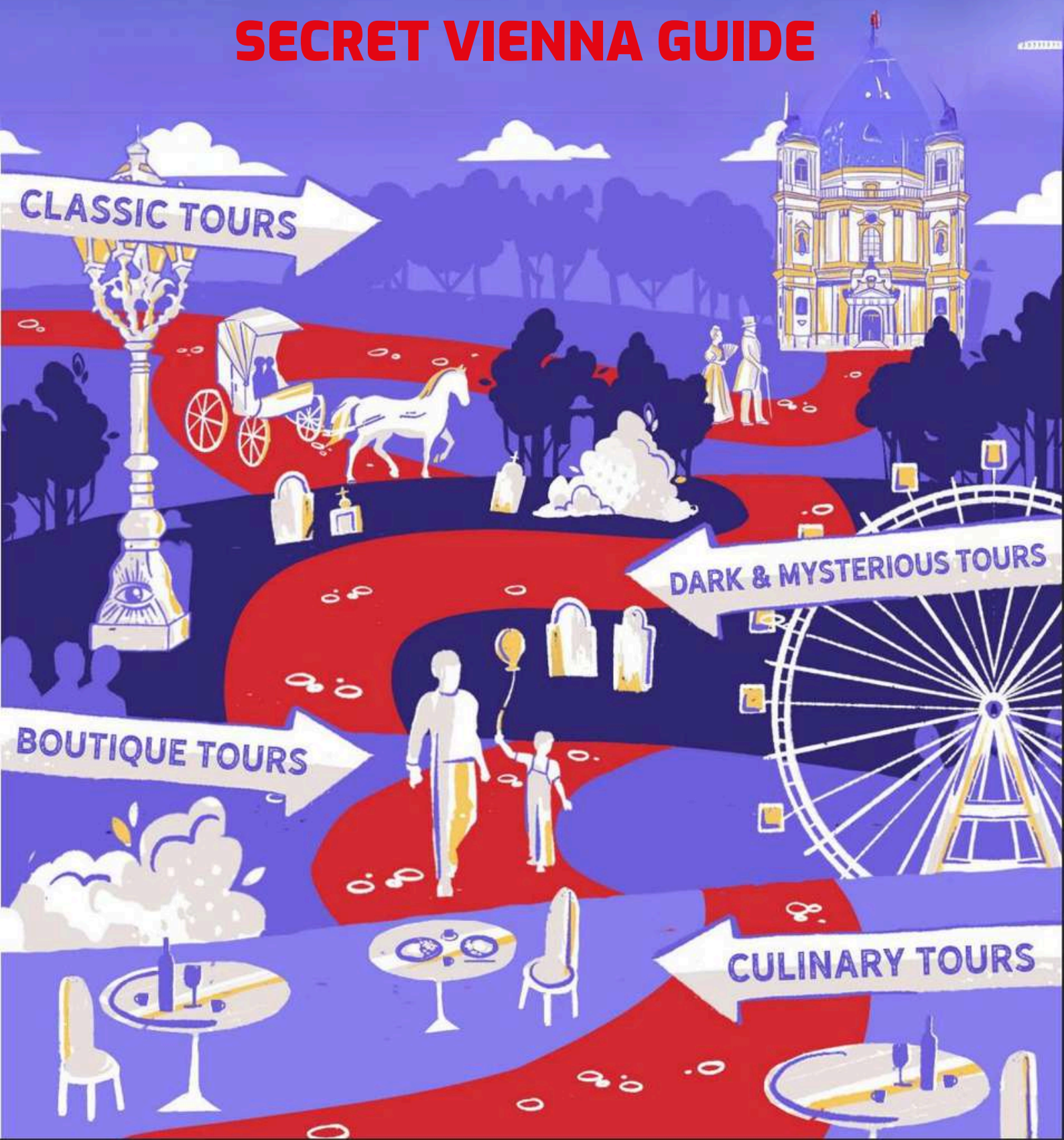


# THE SECRET ITINERARY

## SECRET VIENNA GUIDE



# The perfect Vienna Itinerary

Welcome to **Secret Vienna!** Start your journey with our Secret Itinerary PDF and explore Vienna in a vibrant new way.

Are you a fan of classical music, a foodie in search of authentic flavors, or an art lover on the lookout for local masterpieces? Our guide is packed with a variety of experiences tailored to suit different tastes. We've included everything from renowned landmarks to tucked-away treasures that cater to all visitors.

At Secret Vienna, we're passionate about sharing the city's hidden stories and stunning sights through our unique tours. Each tour is designed to unveil the layers of history, culture, and beauty that Vienna offers. This guide is your first step to discovering what makes Vienna so captivating, and we hope it inspires you to join us for a deeper exploration.

Now that you have the Secret Itinerary in hand, let it guide your explorations. Plan your visit around the experiences that intrigue you most and consider booking a tour to dive even deeper into our city's fascinating past. We hope this information will be useful for you and we remain available for any questions or for further tips via our **blog**, our **Instagram** or our **official website**.





# Classic Itinerary

Only have one day to explore Vienna or looking to craft the perfect first day in our city? Our classic itinerary is designed just how we'd spend an ideal day here. Let us guide you through the best experiences Vienna has to offer.

## Breakfast & Guided Tour

08:00-10:00

Begin your day with a nice breakfast at one of Vienna's classic cafes near Hofburg or Albertinaplatz. We recommend **Cafe Central**, **Josef Brot**, **das Gasthaus** or **Palmenhaus**.

10.00 - 12.00 PM

Book a **private Secret Vienna tour** to explore the city's most important sites or lesser known hidden gems. You can also choose a **themed tour** based on your areas of interest.

## Lunch & Schönbrunn Palace

13.00 - 15.00 PM

Take the U4 Metro to **Schönbrunn Palace**. Visit the Habsburg's summer residence and the stunning gardens that surround it.

15.00 - 16.00 PM

Enjoy a light lunch at one of the cafes or restaurants by Schönbrunn. We recommend trying **Joseph II Restaurant**. After lunch you can take the metro back to Karlsplatz.

## Along the Ring Road

16:30 - 18:00 PM

After returning to Karlsplatz station, take the exit "Oper" and you will find yourself in front of the State Opera, by the **Ringstraße**. Our recommendation is to simply take a calm walk along this ring shaped boulevard to enjoy many of Vienna's most important sights.

Along the road you will see- the Burggarten, Heldenplatz, Maria-Theresien-Platz, the Parliament, the city hall, the Burgtheater, etc.

## A Fun Evening at the Prater

18.00 - 20.30 PM

After exploring the Ring Road, we recommend to enjoy a fun evening at the **Prater amusement park**. Regardless of your age it's a wonderful place to enjoy.

20.30 - 23.00 PM

After riding the Prater's exciting roller coasters or enjoying the view from the ferris wheel, enjoy a delicious Viennese dinner at the Schweizerhaus or one of the other restaurants within the park.



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# Hidden Gems



## Secret Museums

Two underrated museums we highly recommend visiting are the **Military History Museum** and the **Welt Museum**. The impressive buildings, rich collections and good audio guides make them especially worth a visit.

## Secret Streets

The area behind St. Stephen's cathedral is full of ancient alleyways worth exploring. Streets such as **Blutgasse** or **Ballgasse** are beautiful and full of history. Simply walk through them and feel as if you've gone back in time.

**TOP SECRET**

## Secret Churches

There are countless stunning churches to visit. We highly recommend exploring **St. Anne's Church**, the **Franciscan Church** or the **Minorite Church**, where a secret art piece awaits to be discovered and admired. Another secret church can be visited as part of our tour.

## secret Courtyards

On our "Secrets in the heart of Vienna" tour you will be able to discover many hidden courtyards. One such courtyards we can reveal is the beautiful Heiligenkreuzhof. There are restaurants and cafes nearby that you don't want to miss.



# Musical Itinerary

Dedicate an entire day to walk through the footsteps of Vienna's musicians and discover why Vienna is known as the European capital of music.

## Breakfast & Opera Tour

08:00-10:00

Start your day by taking a stroll at the beautiful **Stadtpark**, where many great musicians are celebrated. There are some great cafes nearby for enjoying a delicious breakfast.

10.00 - 12.00 PM

Book a **private tour** or **join a public tour** at the **Vienna State Opera**. Get to know the behind the scenes secrets of this important Viennese landmark. Afterwards, you can continue exploring the area.

## Lunch & Museum Visit

12.30 - 13.30 PM

After a nice walk by the opera, it's time for lunch. To keep the musical theme, you can enjoy a nice Schnitzel at **Cafe Mozart**.

14.00 - 16.00 PM

Dive into the life of one of your favourite Viennese Musicians by visiting their historic apartment. You can either visit **Mozart House**, the **Beethoven apartment** or the recently opened **House of Strauss**.

## An Interactive Musical Experience

16:30 - 18:00 PM

Continuing your journey of musical exploration, we highly recommend visiting the fun and well designed **House of Music**.

It's located not far from Mozart House and includes various interactive exhibits. There, you'll be able to listen to Beethoven compositions while witnessing his hearing loss or become an orchestra conductor for a day. This great museum is perfect for adults and children alike.

## An Evening of Live Music

19.00 - 20.30 PM

Witness musical greatness in one of Vienna's most gorgeous concert halls - **the Golden Hall**. The concerts of the Mozart's Orchestra take place nearly every evening.

20.30 - 23.00 PM

End the day at a fun music bar where you can enjoy the modern sounds of Jazz and meet young artists over a glass of wine. We especially recommend places such as **Frau Mayer** or **Jazzland**. Another great venue for live performances is **Porgy and Bess**.



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# Hidden Gems



## Music Museums

One new musical museum that is somewhat lesser known is the **House of Strauss**. This interactive and modern museum will enable you to learn about one of Vienna's most influential musicians. The museum has a restaurant and an active concert hall.



## Music Tours

We offer two tours that can transform your Vienna visit. You can either walk with us **In the footsteps of Vienna's musicians** or book a more specific tour and walk **In the footsteps of Beethoven**. Who knows, you might even meet Beethoven himself.

## Live Music

One of our favourite spots in Vienna for live music is the fun bar **Frau Mayer**. Nearly every evening, local artists gather there for jam sessions or for official performances. It's a great place to enjoy various styles of music while meeting new people.

## Secret Concerts

Besides the concerts which we produce, such as **Mozart's Requiem** at the Minoritenkirche, we recommend the **Mozart Quartet concerts** at the beautiful Sala Terrena hall, where Mozart performed himself after moving to Vienna from Salzburg.





There's no better place to immerse yourself with classic and modern art than in Vienna. Spend an inspiring day full of beauty, creativity and mastery.

# Art Lovers Itinerary

## Breakfast & Belvedere Palace

08:00-10:00

Enjoy a delicious breakfast or a cup of refreshing coffee at one of our favourite cafes in Vienna, **Cafe Gerstner**. Admire the incredible interior design, full of beautiful art.

10.00 - 12.00 PM

Take the tram from the Ringstraße to **Belvedere Palace**. Explore the impressive art collection, including the famous "Kiss" by Gustav Klimt. You can also book a **Private Secret Vienna Belvedere tour**.

## A Visit to MuseumsQuartier

12.30 - 13.30 PM

Relax and recharge with a delicious lunch at one of the restaurants at **MuseumsQuartier**. There are plenty of options there to choose from.

13.00 - 14.30 PM

Discover another art collection at the **Leopold Museum** at MuseumsQuartier. There you will find various art pieces by Klimt, Schiele, Kokoschka and other famous Viennese artists.

## Witness Mastery at KHM

15:00 - 17:30 PM

The **Kunsthistorisches Museum (KHM)** is arguably one of the most beautiful museums in Vienna. In our opinion, it's a must visit attraction and an integral part of any art lover's itinerary.

At the museum you will be able to explore artefacts from ancient Egypt, Greece and Rome, the treasures of the Habsburgs and an art gallery full of timeless masterpieces.

## Street and Performing Arts

18.00 - 19.00 PM

After exploring several museums, get to enjoy the fresh air by the **Danube canal**. Walk along colourful walls full of unique and thought provoking street art.

19.30 - 22.00 PM

End your day with a different kind of art at one of Vienna's fantastic theatres. For English plays we recommend **Vienna's English Theater** or **Open House Theater**. You will also find great productions at the **Burgtheater** and **Volkstheater**.



# Hidden Gems



## Secret Museums

There are several small art museums that are true hidden gem. If you're into classic art, we recommend the somewhat secret **Museum im Schottenstift**. For more modern collections, visit the **Heidi Horten Collection**, the **Albertina Modern** or **Belvedere 21**.

## Stand-Up Comedy

One form of art we all love is stand-up comedy and in Vienna there are plenty of options for you to enjoy a good laugh. Check out the **Vienna Comedy Club** or visit the Radisson Red Hotel on Fridays for a fun show at the hotel's bar. Be sure to register in advance.

## Art Galleries

You don't have to visit museums to witness great art. Vienna is full with **boutique galleries** where you can see the work of local, famous as well unknown artists. Simply walk through the streets of Vienna 1st or 7th districts and you will find many hidden gems!.

## Performing Arts

Vienna has plenty to offer when it comes to performing arts. From fun theatre productions to dance shows, there's much to see. As the shows change regularly, we recommend to follow our **website** for event updates to find the most relevance shows.







# Culinary Itinerary

Explore Vienna's flavours through its rich coffee-house culture, bakeries and sweets, traditional restaurants and lively bars and pubs. The perfect day for foodies!

## Breakfast & Culinary Tour

### 9:00-10:00

Enjoy a rich Viennese breakfast at one of Vienna's traditional cafes. If you prefer a more creative option, we recommend eating at **Palmenhaus**, located inside the beautiful Burggarten.

### 10.00 - 12.00 PM

Book one of **Secret Vienna's food tours** and explore the city's culinary history. The two options we recommend are "**Vienna's culinary secrets**" or "**From Shady to Trendy**" which takes place near Naschmarkt.

## Lunch & A Sweets Class

### 12.30 - 13.30 PM

Walk along the **Naschmarkt** and choose one of the restaurants there based on your food preference. Or simply enjoy tastings from various vendors.

### 14.00 - 16.00 PM

After learning and hearing all about Vienna's culinary past, it's time for a hands-on experience. You can choose between two recommended options - a baking class by **Secret Vienna**, or a chocolate class at the **Chocolate Museum**.

## A Unique Wine Cellar Tour

### 17:00 - 18:30 PM

It's about time to enjoy a glass of refreshing wine. One of the best places to do so is at the wine cellar of **Schlumberger**. Located in the 19th district, this one of a kind winery will take you underground to explore the world of Viennese wine.

The experience includes a self-guided (with an audio guide) or a guided tour at the cellar as well as a wine tasting session of various local wines. Make sure you book enough in advance.

## Dinner & A Night Out

### 19.00 - 22.00 PM

Stay in the 19th district and head over to the beautiful neighborhood of **Grinzing**. Enjoy a traditional dinner with Folk music at one of the inviting wine houses there.

### 22.30 PM - 12.00 AM

Don't call it a night just yet! Go out to enjoy the delicious drinks and cocktails of **The Sign bar**. This cocktail bar is one of our favourites in Vienna and is known for its creative and unique drinks. Make sure you reserve in advance as it tends to get full.



# Hidden Gems



## Secret Restaurants

There are countless culinary establishments in Vienna offering delicious and creative food. We particularly love the hidden restaurants in the alleyways and courtyards. Some favourites of ours are **Ofenloch**, **Buxbaum**, **Ef16** and **Melker Stiftkeller**.

## Secret Cafes

With thousands of Cafes spread around the city, there are plenty of hidden gems for you to discover. Two of our favourites in Vienna's old town are **Haas and Haas** as well as **Cafe Zeitgeist**. The 3rd floor and inner courtyard of **Cafe Gerstner** is also a real gem!

## Secret Bars

Did you know that in Vienna there are secret bars that require you to first find the entrance in order to get in? Bars such as **Krypt** and **Tür 7** make the experience even more exciting! Another cool concept is the Harry Potter themed **Potions bar**.

## Culinary Treasures

Looking for culinary delights including sweets and desserts, cheese, beer, liquor and other local specialities? Visit the **farmers' market** on Fridays near Freyung and enjoy high quality products by vendors from Vienna and other parts of Austria.

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# Nature Itinerary

Vienna is known for its palaces, museums and architectural marvels. Not many know that Vienna is also one of the greenest cities in Europe. Here's an itinerary for a day full with animals and nature!

## Breakfast & Butterflies

9:00-10:00

Start your day at **Cafe Landtmann**, one of Vienna's best traditional cafes located by the beautiful **Volksgarten**. After a nice breakfast you can walk through the Rose garden and the Burggarten nearby.

10.00 - 11.00 PM

At the Burggarten, visit the **Schmetterlingshaus**, a butterfly sanctuary with hundreds of exotic, colourful butterflies from all over the world. It's a unique, miniature rain forest in the heart of Vienna.

## Haus des Meeres & Lunch

11.30 - 13.30 PM

It's time to discover the world underwater at the **Haus des Meeres**. This unique building houses various species, from fish to birds and even monkeys.

13.30 - 14.30 PM

After exploring the 10 floors of the Haus des Meeres, it's time for lunch. At the 11th floor you will find the **360° Ocean Sky Café Bar** with a terrace and a breathtaking view of Vienna.

## Schönbrunn Gardens and Zoo

15:00 - 19:00 PM

The magnificent **gardens of Schönbrunn** are the perfect place to spend the rest of the afternoon as part of this nature themed day. The garden includes various unique areas with different types of plants, a maze, a rose garden and much more.

It's also a great opportunity to visit the oldest **zoo** in the world located within the gardens. There, you will find a large variety of animals from around the globe, living in beautiful and spacious enclosures.

## Dinner & An Evening Cruise

19.00 - 22.00 PM

Take the U4 metro to Schwedenplatz for an **evening sightseeing cruise** operated by DDSG Blue Danube. This is a great option for those who want to experience Vienna from a different perspective and enjoy a calm cruise along the Danube Canal.

While admiring the sights you will see along the way, you can also enjoy a delicious Viennese dinner at the on-board restaurant. A perfect ending for a nature themed day.



# Hidden Gems



## Secret Parks

Two somewhat lesser known parks, especially by tourists are the **Setagaya Japanese Park** in the 19th district and the beautiful **Türkenschanzenpark** in the 18th district. Both parks are perfect for a calm stroll, a fun photoshoot or simply to relax and enjoy nature.

## Picnic Spots

Every park in Vienna can be a fantastic picnic spot for you to enjoy a romantic date or a fun outing with your family. Our favourite spot is the beautiful **Alte Donau**. You will find there plenty of spots to sit comfortably and enjoy the city skyline by the water.

## Secret Views

The peak of our absolute favourite mountain in Vienna, **Kahlenberg**, offers one of the best views of Vienna. After reaching the top and enjoying the view, head down by foot, enjoy the stunning nature around you and visit local wine houses along the way.

## For Animal Lovers

Did you know that you can visit a wildlife reserve within the city? **The Lainzer Tiergarten**, located in the Southwest corner of the city is a great place to enjoy a walk in nature while admiring the diverse wildlife there, from wild boars to deer and other species.



# Family Itinerary

Visiting Vienna as a family and trying to plan the perfect vacation? There are plenty of activities for you to enjoy with your loved ones! Here's an itinerary for the perfect family day in Vienna.

## Breakfast & Technical Museum

9:00-10:00

Start your day with a delicious breakfast at one of the cafes in MuseumsQuartier. One great option is **Dschungel Café**. Afterwards, you can walk along Mariahilferstraße.

10.00 - 12.30 PM

At the end of Mariahilferstraße, take the tram and visit the fascinating **Technical Museum**. It's a very large museum with well thought through exhibitions that are of interest to adults and children alike.

## Lunch & Time Travel Vienna

13.00 - 14.30 PM

For lunch, you can either eat in Schönbrunn (and perhaps visit the children museum there afterwards) or at a wonderful restaurant called **Hollerei**.

15.00 - 16.00 PM

It's time for **Time Travel!** This interactive experience is a wonderful way to get to know the history of Vienna. Even if your children are tired after lunch, it's a fun activity that will stimulate and excite them.

## A Private photo session

16:30 - 17:30 PM

One fun activity for families is a **private photoshoot** with a professional photographer who can capture your beautiful moments together and create the perfect souvenir from your unforgettable vacation.

The photo session can take place in the inner city, in the Schönbrunn gardens or in one of Vienna's beautiful parks. It lasts about 1 hour and you will later receive beautiful, professionally edited photos.

## All Roads Lead to the Prater

18.00 - 20.00 PM

For dinner, go to the Prater Amusement Park. You will find there two great restaurants- **The Luftburg** or the unique **Rollercoaster Restaurant**.

20.30 - 22.00 PM

As you are already at the **Prater Amusement Park**, it's a great chance to enjoy the different attractions there, which are great for children of all ages (adults included). From exciting rollercoasters to horror houses, you will surely have there an evening to remember!



# Hidden Gems



## Museums For Kids

There are many museums you and your family can equally enjoy in Vienna. You can choose between larger museums such as **The Natural History** or **Technical museums** or smaller ones like the **Zoom children's museum**, **Time Travel** or the **museum of illusions**.

## Attractions For Kids

We have already mentioned many fun attractions for kids but one that is somewhat underrated is a visit to the **Danube Park** and **Danube Tower**. You can first enjoy an amazing view and then explore the area and even enjoy a swim together at the old Danube.

## Fun Sightseeing

One creative way to enjoy Vienna's main sights is by taking a ride with **Future Bus Tours**. This 1-hour tour begins at Albertinaplatz and includes a VR experience. It's a fun, unique way to discover the city's history like never before and keep your children entertained.

## Family Photosession

Looking for a beautiful souvenir from your family vacation? Book a **Secret Vienna photo session!** Enjoy a fun activity in the inner city or a scenic park while a professional photographer captures your special moments.



# BOOK ONE OF OUR TOURS IN VIENNA



## Classic Tours

In Vienna, you will find beauty wherever you look. Palaces, gardens and countless monuments are abundant in our beloved city, awaiting you to explore them. Near every main street, however, there are countless secret alleyways, hidden courtyards and other ancient secrets.

In our classic Secret Vienna tours, you will get to uncover Vienna's secrets and get to know it from different perspectives.

Click [HERE](#) to book a private classic tour!



## Dark and Mysterious Tours

When thinking about Vienna, we are used to think about classical music, Mozart, Sisi or even maybe a delicious Apfelstrudel. But darkness, mysteries and bloody tales have shaped our city just as much.

Walk in the footsteps of spies and criminals, hear eerie stories and uncover countless secrets on our dark and mysterious tours.

View our dark and mysterious tours [HERE!](#)

## Museum Tours

Perfect for locals and visitors alike, our Museum Tours are your key to the secrets behind the masterpieces, the tales hidden in the corners, and the whispers of the past that echo through the halls of Vienna's museums.

Whether you're a first-time visitor or a born and raised Viennese, there's always something new to discover. Let us show you the wonders of Vienna's museums in a way you've never experienced before!

Click [HERE](#) to book an exciting museum tour!



## In the Footsteps of Greatness

This one-of-a-kind city walking tour through Vienna brings to life both the triumphant successes and the dramatic failures of the past. Discover unsung heroes and gain a deeper understanding of familiar icons.

Transform historical figures from mere names in a textbook to inspiring role models by literally walking in their footsteps.

Learn more about our greatness tour [HERE!](#)



# WE LOOK FORWARD TO **WELCOMING YOU** TO **OUR TOUR SOON!**

If you have any questions,  
you can contact us here:



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